

THE IN-HOUSE TRAINING COMPANY

Elevator pitches

Overview

Alun's one-hour session will mean that you can give a punchy and impactful elevator pitch, succinct enough to not require you to be in the Shard elevator to deliver it. You'll leave this short session wanting to jump into the next lift just so you can practise!

During the session you will have the opportunity to:

- Have your own elevator pitch critiqued from the standpoint of your fellow elevator passenger.
- Understand how less is more and how prospects can be tantalised by what you don't say.
- Walk out with an elevator pitch that hooks the listener, delivers at least one killer benefit and compels the listener to want to know more.

Any questions?

Please just give us a call on **01582 463463** – we're here to help!
Or visit www.theinhousetrainingcompany.com