The World Contract and Commercial Management Association Contract and Commercial Management Practitioner Professional Certification Course in Partnership with DPSS

Overview

This five-day programme empowers participants with the skills and knowledge to understand and effectively apply best practice commercial and contracting principles and techniques, ensuring better contractor performance and greater valued add.

This is a fully assessed programme leading to the award of the World Contract and Commercial Management Association's internationally recognised and coveted Contract and Commercial Management Practitioner Professional Certification.

Business benefits

The effective management of contracts is seen by many as critical to the success of the organisation and this course is seen as providing the benchmark certification. The business case for investment in this course by an individual or the organisation, includes the following added values:

- Ensure the commercial team is involved early
- Ensure clear scope and goals are created
- Ensure engagement of key stakeholders
- Avoid protracted negotiations
- Avoid negotiations that focus on risk allocation
- Ensure relationship flexibility and governance
- Ensure that contracts are not difficult to use or understand
- Ensure effective handover and implementation
- Encourage the use of contract and commercial management technology
- Avoid weak post-award process governance
- Avoid claims, variations, and disputes

Research indicates that between 8%- 15% of contract and commercial value can be lost by poor contract and commercial management and given the average value of commercial contracts can range from £20,000 to £100m this represents a waste of anything from £1000 to £15m per contract This makes the course an excellent investment opportunity

Learning Outcomes

By the end of this comprehensive programme the participants will be able to:

- Develop robust contracting plans, including scopes of work and award strategies
- Undertake early market engagements to maximise competition
- Conduct effective contracting and commercial management activities, including ITT, RFP, negotiated outcomes
- Understand the legalities of contract and commercial management
- Negotiate effectively with key stakeholders and clients, making use of the key skills of persuading and influencing to optimise outcomes
- Undertake effective Supplier Relationship Management
- Appreciate the implications of national and organisational culture on contracting and commercial activities
- Appreciate professional contract management standards
- Set up and maintain contract and commercial management governance systems
- Take a proactive, collaborative, and agile approach to managing commercial contracts
- Develop and monitor appropriate and robust KPIs and SLAs to manage the contractor and facilitate improved contractor performance
- Appreciate the cross-functional nature of contract management
- Collaborate with clients to deliver sustainable performance and to manage and exceed client expectations
- Understand the roles and responsibilities of contract and commercial managers
- Use effective contractor selection and award methods and models (including the 10Cs model)
 and use these models to prepare robust propositions to clients
- Make effective use of lessons learned to promote improvements from less than optimal outcomes, using appropriate templates
- Effectively manage the process of change, claims, variations, and dispute resolution
- Develop and present robust propositions
- Make appropriate use of best practice contract and commercial management tools, techniques, and templates

Who should attend?

The practitioner level (CCMP) qualification is ideal for experienced (and semi-experienced) contract or commercial managers in both the public and private sectors who would like to demonstrate significant achievements in the field and gain knowledge and best practice insights. It is expected that participants will have had a range of experiences.

The typical participant needs to gain an in-depth knowledge of the contract, including what, how and when the contractor is expected to deliver, using a variety of methods to monitor progress against contract objectives. Management information is key to analysing performance, identifying trends and

potential risks to delivery, risks which need to be managed or escalated as appropriate. The typical participant will need to be able to work with contractors to resolve business performance issues and agree actions for improvement.

The programme is also suitable for technical people whose role entails regular involvement in the procurement process, such as focal points, commercial managers, sales managers, account and relationships managers, business development managers, project managers, team leaders, finance managers and others – anyone with a responsibility for, or involvement in, managing contracts.

Inhouse and Tailored Event

We have the unique option to "contextualise" the course materials and WorldCC assessments. We will provide a pre course questionnaire that will give us an understanding of the client's contract management operations, including types of contracts, values, contract duration, relationships with stakeholders and contractors, categories and participant profiles etc. This combined with our previous experience will provide us with insights into the clients contracting environment and that will be reflected in the course materials. We will follow up with a pre course Team/Zoom meeting to discuss requirements.

This will enable us to ensure that we fully understand the client's "context" which will ensure relevance and participant engagement.

Course Delivery and Certification Process

Option 1

This course is available as traditional classroom course held at our training centre in London or at the client's venue. Participants will enjoy the benefits of the physical classroom experience. They will be able collaborate with fellow participants, discuss case studies, ask questions and generally participate in the live classroom event. delivered by Dr Ray Carter – author of "Practical Contract Management".

Option 2

"Live" Streamed Classroom Event via the Zoom platform

The number of participants will be limited to ensure an effective and enjoyable learning experience. The participants will have full access to the tutor, Dr Ray Carter and will be able collaborate with fellow participants, discuss case studies, ask questions and generally participate in the live streamed classroom event. This course is not a remote, self-paced online course using avatars, cartoons and voice over power points.

Assessment

Participants are required to submit for assessment a series of 10 specially designed case studies and assignments. These will be reviewed and discussed during class time and participant are required to then write up and submit their assessments These are then assessed. Participants that successfully complete all assignments and the end of course one hour 120 multi choice test and the one-hour open case study examination will be recommended to the WCC for the award of the Contract and Commercial Management Practitioner Certification.

Expert trainer

Dr Ray Carter MA and UK Licensed Paralegal

Author of "Practical Procurement" and "Practical Contact Management" "Practical Contract & Commercial Negotiations" and "Practical Supplier Selection and Relationship Management"

His latest title "Practical Commercial and Service Delivery Management" published by Cambridge Media Oct 2024

Creator of the 10 (c) model

CIPS Purchasing Managers Index Panel Member

UK Licenced Contracts Paralegal



Dr Carter is an international training and development consultant. He began his management career in the public sector and thereafter for a large food manufacturer in the UK. He graduated from university with a master's degree in management studies. Dr Carter is also a NALP licenced contract law paralegal and WCC Advanced Practitioner. His first book relating to supply chain management entitled Integrated Materials Management, was published in 1982 and has become a recommended text for a number of courses. The "Practical" series is published by Cambridge Academic

Dr Carter has had numerous articles and papers published in journals such as Supply Management, WorldCC Strategic Journal and Iin Procurement. Ray's now famous '10c's' of supplier evaluation model has now become an accepted model for the evaluation of supplies and contractors and has been adopted by many organisations. It is also now part of the CIPS level 4 syllabuses and World CC Practitioner certification course. Dr Carter was previously Principal Lecturer at the Business School,

University of North London. In over the past 30 years, he has undertaken training and consultancy assignments for organisations such as Magnox, Sellafield, Virgin Media, Boots, BAPCO, Addax Petroleum, Serco, Rolls Royce, Oracle, East Tames Housing, European Patent Office, Total Oil, RBS, Shell, East Lothian Council, Lucas Engineering and Systems, the Chartered Institute of Purchasing and Supply, BRC, Nederlandse Aardolie Maatschappij.B.V, Abu Dhabi Company for Onshore Oil Operations NDC, ADNOC, ZADCO, UK Intervention Board, Ericsson, Bradford City Council, British Aerospace, Marconi, BBC, Ordnance Survey, Chevron USA, Caspian Pipeline Consortium, Tengizchevroil Company, Medway Council, Coca-Cola and Shell International BV. Ray has worked in many locations, including the Far East, the Middle East, South America, Europe and Africa. The majority of these events have been related to strategic issues in relation to supply chain management, procurement and contracting.

Programme outline

DAY ONE

1 Introduction

- Aims
- Objectives
- KPIs
- Learning strategies
- Plan for the programme

2 The contracting context

- Key objectives of contract management
- Importance and impact on the business

3 Critical success factors

- Essential features of professional commercial and contract management and administration
- The 6-step model

4 Putting the 'management' into commercial and contract management

- Traditional v 'new age' models
- The need for a commercial approach
- The added value generated

5 Definitions

- 'Commercial management'
- 'Contract management'
- 'Contracting'

...and why have formal contracts?

6 Stakeholders

- Stakeholder mapping and analysis
- The 'shared vision' concept
- Engaging with key functions, eg, HSE, finance, operations

7 Roles and responsibilities

- Contract administrators
- Stakeholders

8 Strategy and planning

Developing effective contracting plans and strategies

DAY TWO

1 Contract control

- Tools and techniques, including CPA and Gantt charts
- A project management approach
- Developing effective contract programmes

2 Tendering

- Overview of the contracting cycle
- Requirement to tender
- Methods
- Rationale
- Exceptions
- Steps
- Gateways
- Controls
- One and two package bids

3 Preparing effective specifications

- Developing robust scopes of works
- Use of performance specifications
- Output-based SOWs

4 Tender assessment and contract award I – framework

- Tender board procedures
- Role of the tender board (including minor and major tender boards)
- Membership

- Administration
- Developing robust contract award strategies and presentations

DAY THREE

1 Tender assessment and contract award II – processes

- Pre-qualification processes
- CRS
- Vendor registration rules and processes
- Creating bidder lists
- Disqualification criteria
- Short-listing
- Using the 10Cs model
- Contract award and contract execution processes

2 Minor works orders

- Process
- Need for competition
- Role and purpose
- Controls
- Risks

3 Contract strategy

- Types of contract
- Call-offs
- Framework agreements
- Price agreements
- Supply agreements

4 Contract terms I: Pricing structures

- Lump sum
- Unit price
- Cost plus
- Time and materials
- Alternative methods
- Target cost
- Gain share contracts
- Advance payments
- Price escalation clauses

5 Contract terms II: Other financial clauses

- Insurance
- Currencies
- Parent body guarantees
- Tender bonds
- Performance bonds
- Retentions
- Sub-contracting
- Termination
- Invoicing

6 Contract terms III: Risk and reward

- Incentive contracts
- Management and mitigation of contractual risk

DAY FOUR

1 Contract terms IV: Jurisdiction and related matters

- Applicable laws and regulations
- Registration
- Commercial registry
- Commercial agencies

2 Managing the client-contractor relationship

- Types of relationship
- Driving forces
- Link between type of contract and style of relationships
- Motivation use of incentives and remedies

3 Disputes

- Types of dispute
- Conflict resolution strategies
- Negotiation
- Mediation
- Arbitration

DAY FIVE

1 Performance measurement

- KPIs
- Benchmarking

- Cost controls
- Validity of savings
- Balanced scorecards
- Using the KPI template

2 Personal qualities of the contract manager

- Negotiation
- Communication
- Persuasion and influencing
- Working in a matrix environment

3 Contract terms V: Drafting skills

Drafting special terms

4 Variations

- Contract and works variation orders
- Causes of variations
- Risk management
- Controls
- Prevention
- Negotiation with contractors

5 Claims

- Claims management processes
- Controls
- Risk mitigation
- Schedules of rates

6 Close-out

- Contract close-out and acceptance / completion
- HSE
- Final payments
- Performance evaluation
- Capturing the learning

7 Close

- Review
- Final assessment
- Next steps

This workshop does not need to be delivered over five consecutive days. The workshop can be run over a number of weeks if preferred.

Any questions?

Please just give us a call on 01582 463463 – we're here to help!
Or visit <u>www.theinhousetrainingcompany.com</u>

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